

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Events Production • Exhibitions • Brand Activations • Hospitality • Corporate Gifting

To create unforgettable experiences



We design and deliver branded experiences with precision, creativity, and impact

Company Profile

Introduction

STEP Events Management is a Saudi-based experiential production company that specializes in corporate events, exhibitions, brand activations, hospitality experiences, and premium gifting. We help organizations transform ideas into polished, high-impact experiences through concept development, creative production, fabrication, setup, technical execution, and on-ground operations.

We work with corporate, institutional, and premium brands that require more than supply they need a partner that understands presentation, guest journey, operational flow, and brand consistency at every touchpoint.



Clients



**Client satisfaction is at the center of every
project we deliver**

Who We Are

At STEP, we combine creative thinking with disciplined execution to produce experiences that look exceptional and run smoothly.

From executive events and internal corporate gatherings to exhibitions, seasonal activations, and custom branded setups, we deliver tailored solutions that strengthen brand presence, improve guest engagement, and support flawless event delivery.



Our Approach

Brief & Discovery

We understand the event objective, audience, brand requirements, timeline, and operational needs.

Concept & Design

We develop the creative direction, event identity, layouts, structures, and experience touchpoints.

Production & Fabrication

We prepare all branded assets, structures, technical elements, and event materials to specification.

Installation & Setup

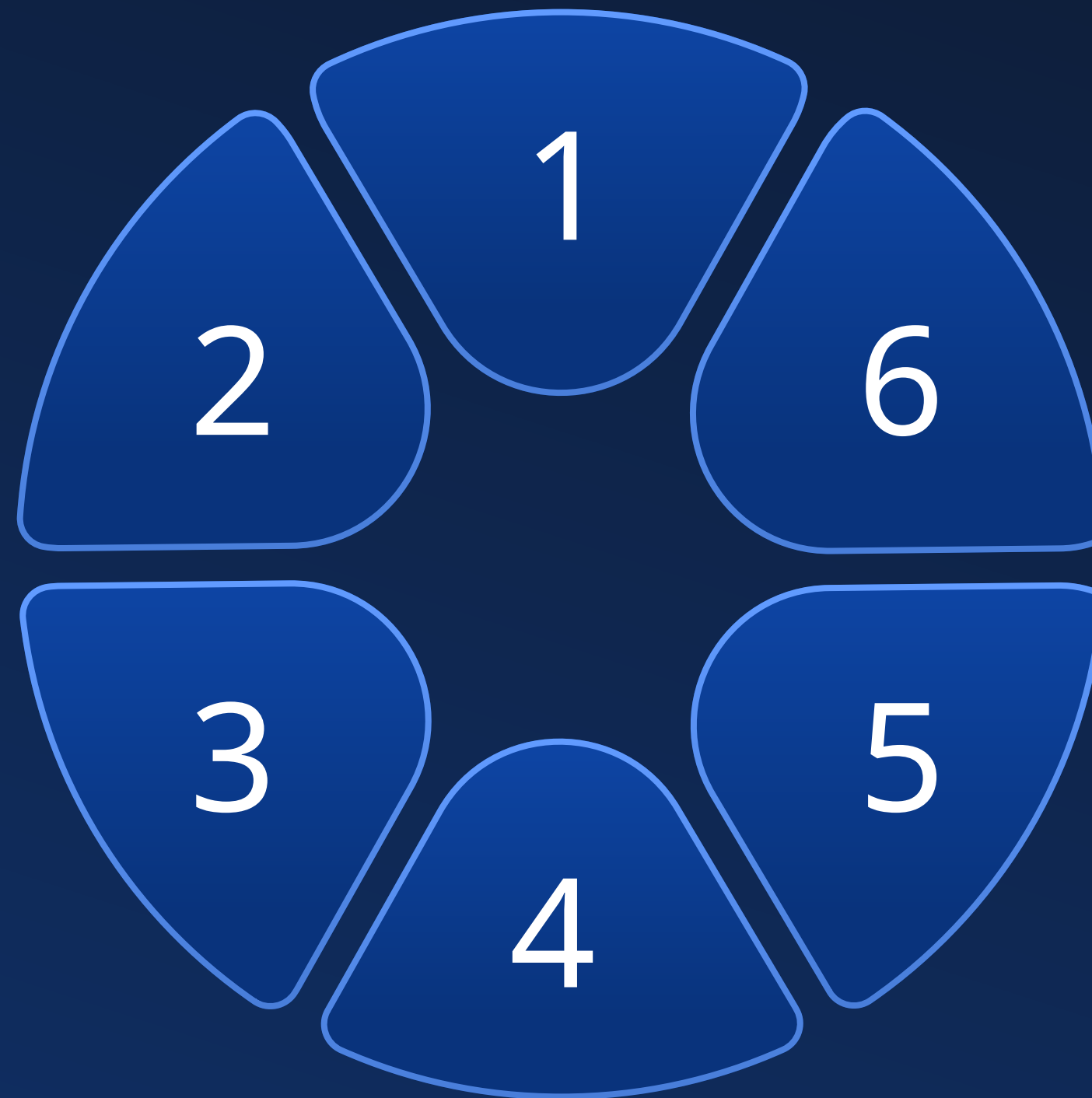
We manage venue preparation, staging, technical setup, signage placement, and final readiness.

Dismantling & Wrap-Up

We ensure an efficient closeout process with the same professionalism shown during setup.

Live Event Operations

We oversee event-day execution, guest flow, coordination, troubleshooting, and quality control.



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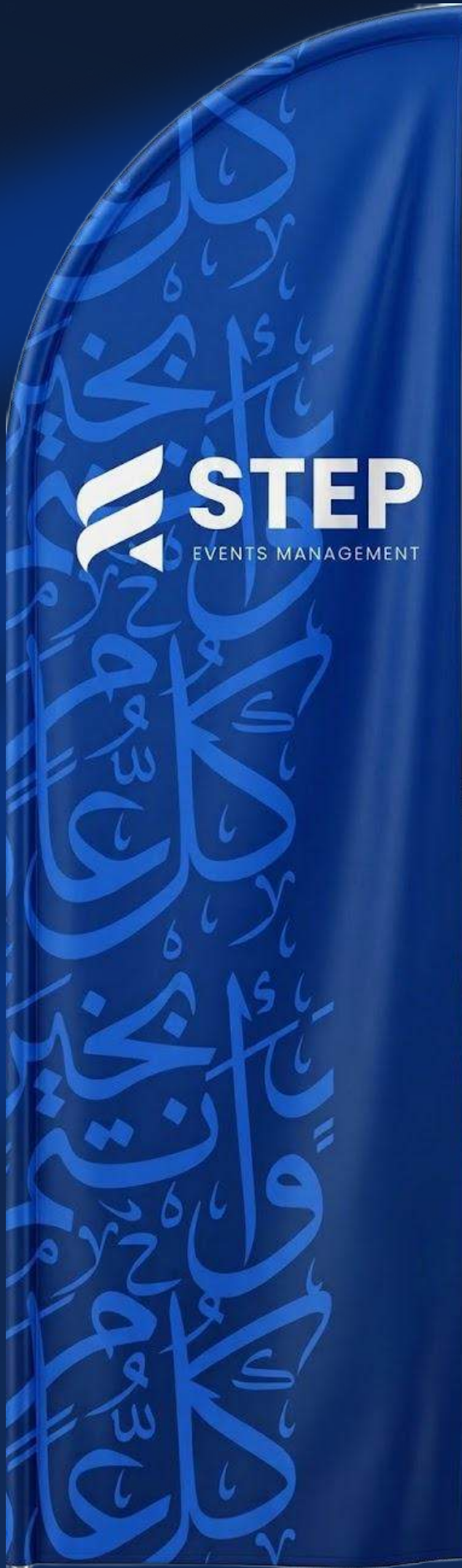
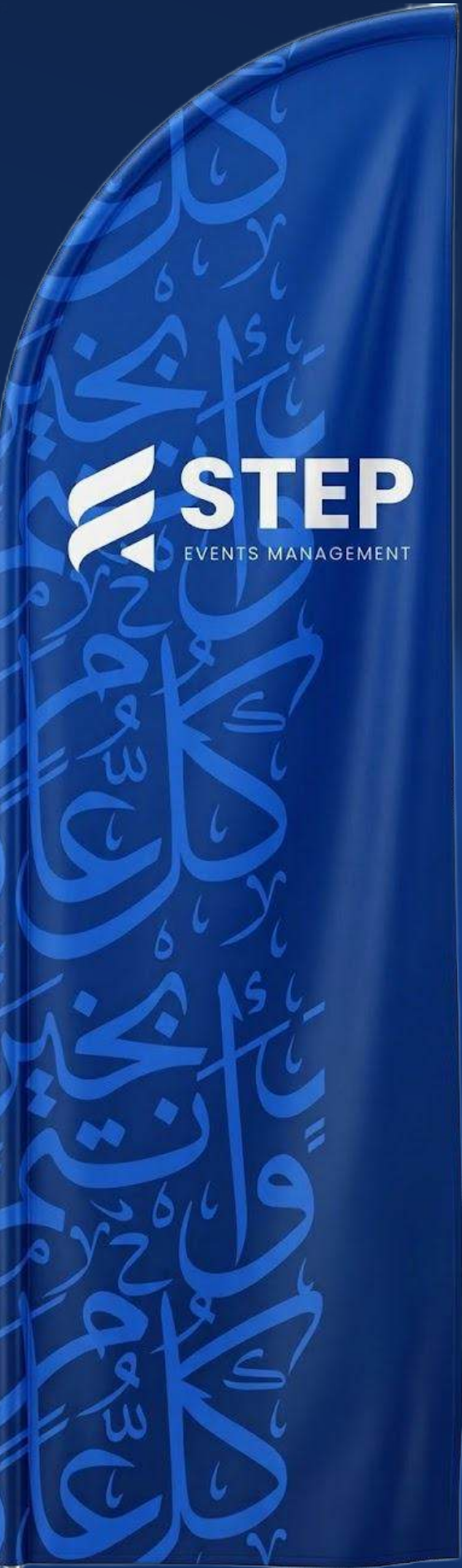
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Services | Exhibitions & Booths



Services | Gates, Flags, Banners, and Cubes



Services | Photography Backdrop



Media & Guest Engagement

Photo Booth Experience

A fully branded, interactive photo booth designed to capture fun and memorable moments throughout the event

- Instant digital & printed photos
- Custom event-themed frames and overlays
- Branded backdrop with company colors or logo
- Fun props to encourage interaction
- Instant social-sharing options (QR code download)



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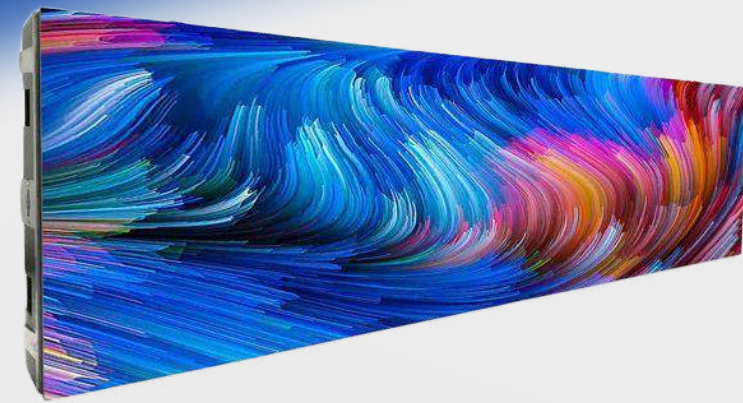
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Services - Screens & Lights



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Services - VIP Seating & Hospitality Setup



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Services - VIP Seating & Hospitality Setup



Gift Branding & Customization

Fully Customized Gift Box



HSBC

Cardboard Box

Pen

Notebook

Employee Badge Holder

Strap

Water Mug

Coffee Mug



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Gift Branding & Customization

Customized invitations & VIP Badges



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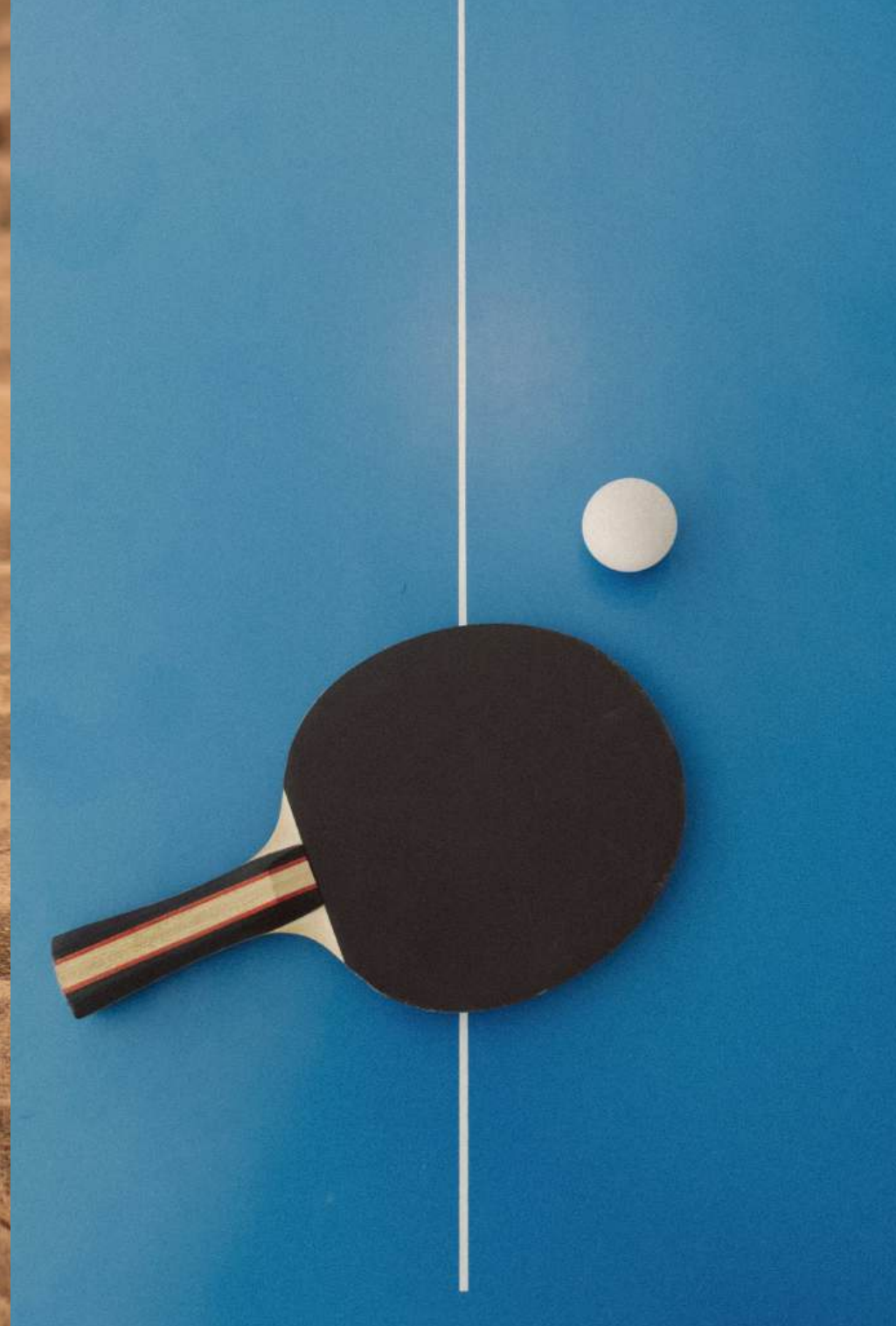


Activities & Event Services

Premium Locations



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Padel

A fun, energetic experience where employees can enjoy quick matches or group activities—ideal for teamwork, movement, and friendly competition.

Archery Experience

A guided archery experience focused on accuracy and concentration. Safe, engaging, and ideal for employees looking to try something unique.

Volleyball Court

A lively team-based activity that encourages communication, coordination, and group bonding through casual matches or mini-games.

Table Tennis Zone

Fast-paced and enjoyable for all skill levels. Perfect for quick challenges, 1-on-1 games, and boosting reflexes.

Billiards Lounge

A relaxed social station where employees can unwind, interact, and enjoy light competition in a comfortable lounge setup.

Sports & Activity Stations

Food & Beverage

International Buffet Dinner

Guests will enjoy a diverse, high-quality international buffet crafted to suit all preferences.

The menu includes:

- Hot entrées: Arabic grills, Italian pastas, Asian stir-fries, and Western classics
- Cold dishes: Fresh salads, gourmet appetizers, mezze, and global starters
- Carving station (optional): Live beef or lamb carving for an elevated dining experience
- Live cooking corners: Pasta, sliders, shawarma, or wok stations (depending on package)
- Dessert assortment: Cakes, pastries, Arabic sweets, and mini gourmet desserts



Food & Beverage

Coffee Corner



A dedicated area offering an elevated café-style experience.

The menu includes:

- Specialty espresso-based drinks: Cappuccino, latte, flat white, Americano
- Arabic coffee served traditionally
- Selection of premium teas
- Optional signature event drinks (iced latte, saffron milk, Spanish latte, etc.)
- Decorative setup with branded elements and comfortable gathering space

Food & Beverage

Desserts & Light Bites

Guests will delve into a variety of tiny yet flavorful sweets and pastries.

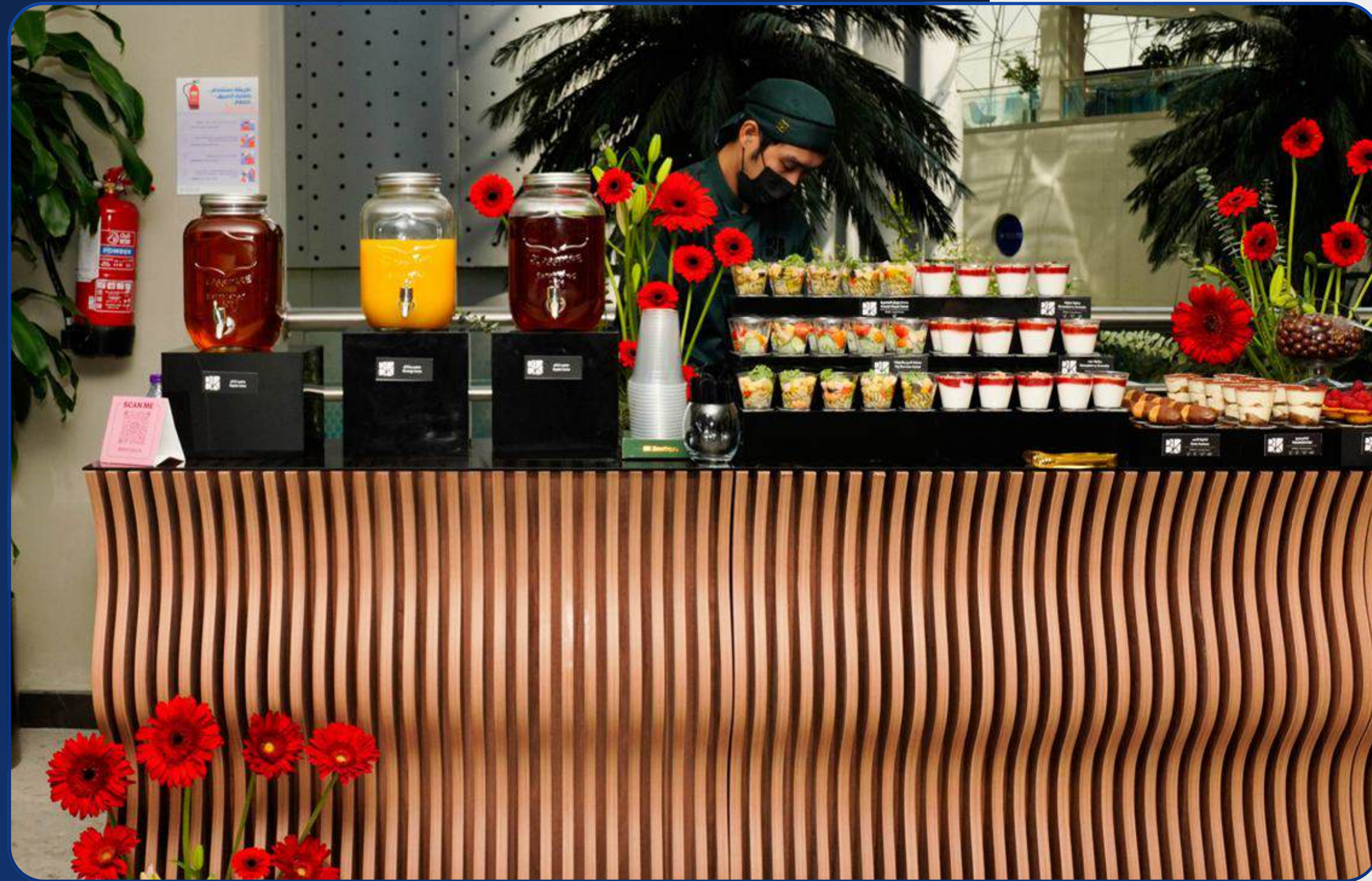
The menu includes:

- Mini French pastries
- Chocolate fountain with dipping items
- Fruit platters
- Assorted cookies and finger desserts



Food & Beverage

Hydration & Soft Drinks



Having fresh drink that is hydrating is a must after all of these activities

The menu includes:

- Chilled water (still & sparkling)
- Soft drinks
- Fresh juices (orange, lemon mint, pomegranate, tropical blends)

Services | What else?



EXPERIENCE DESIGN

Theme direction and guest journey planning.



RUN OF SHOW

Floor plan, zoning, and setup logistics.



VENUE COORDINATION

Stage program management and timing coordination.



ENGAGEMENT

Activity zones, games, and interactive stations.

About us

Step is a creative event and experiential production company specializing in designing and delivering premium brand experiences for corporate events, exhibitions, and activations . We combine strong visual identity, smart planning, and interactive solutions to create memorable moments that strengthen audience engagement and elevate brand presence. From concept and content to on-ground execution and full event operations, we ensure a smooth, high-quality experience with meticulous attention to detail.

Vision

To be one of Saudi Arabia's leading experiential production partners, known for premium execution, creative thinking, and dependable delivery.

Mission

To transform ideas into memorable, well-executed experiences through strategic planning, strong design, seamless production, and disciplined operations.

Purpose

To help brands, institutions, and organizations create meaningful experiences that strengthen brand presence, engage audiences, and leave a lasting impression.



Leading Team



Faisal Al-Hashimi
Chief Executive Officer

Leads the overall company vision, growth strategy, key client relationships, and major business decisions.



Abdullah Al-Haddad
Creative & Production Director

Leads event concepts, branding, stage/booth design, visual identity, and production quality across all projects.



Abdullah Omisan
Director of Events & Operations

Oversees event planning, execution, logistics, timelines, vendors, and on-ground operations to ensure smooth delivery.



Abdulrahman Al-Whily
Director of Business Development & Partnerships

Focuses on acquiring new clients, building strategic partnerships, preparing proposals, and expanding STEP's market presence.



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Industries We Serve

STEP serves organizations that value presentation, reliability, and strong execution, including:

- Banks and financial institutions
- Government and semi-government entities
- Telecom and technology companies
- Healthcare and wellness brands
- Retail and consumer brands
- Internal communications and HR teams
- Hospitality and lifestyle brandsations



Why STEP

At STEP, we do more than deliver event elements. We create complete branded environments that are thoughtfully designed, operationally sound, and professionally executed.

Why clients choose STEP:

- End-to-end delivery from concept to on-ground execution
- Strong exhibition, fabrication, and production capability
- Clear communication, responsive coordination, and organized project flow
- Attention to guest journey, brand consistency, and event detail
- Experience serving corporate and institutional clients
- Flexible execution for events, activations, exhibitions, and seasonal campaigns

Our focus on guest journey and detail discipline, combined with scalable operations, makes us your ideal partner for events of all sizes.



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Thank you

“We create experiences that connect people to brands beautifully, smoothly, and memorably.”



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